

### Ethics & Character in America

Scouting creates a lasting positive impact that gives participants an edge in life. An overwhelming 98% of alumni and 93% of current Scouts report that Scouting has enhanced their lives, with benefits extending well into adulthood.

Research shows that Scouts and Scouting alumni, compared to their peers:

- Demonstrate stronger ethical decision-making and moral behavior
- Teach and learn values at an earlier age
- Show higher levels of civic engagement through voting and volunteering
- Express greater commitment to faith and religious values
- Display stronger leadership abilities and willingness to help others succeed

These traits create the "Scouting Edge" – that extra advantage that helps Scouts become better parents, employees, and citizens. Both Scouts and non-Scouts agree: Scouting strengthens our country by developing character and competency in tomorrow's leaders. *- The Harris Poll*



#### The Scout Oath

On my honor I will do my best to do my duty to God and my country and to obey the Scout Law; To help other people at all times; To keep myself physically strong, mentally awake, and morally straight.

#### The Scout Law

A Scout is Trustworthy, Loyal, Helpful, Courteous, Kind, Obedient, Cheerful, Thrifty, Brave, Clean, and Reverent.



## 2025 Annual Report

### Reflecting on the Positive Impact of Scouting in the Community During 2024



#### Royce Reynolds Family Scout Center

1450 Westover Terrace, Greensboro, NC 27408  
336.378.9166 | www.onsc.org

### The Promise of Scouting

**Every Week**, millions of Scouts make a promise, not just to a movement, but to a life of service to others and their community. The Old North State Council's mission guides young people to fulfill these promises through goal-setting and ethical decision-making, rooted in the Scout Oath, Law, and Duty to God. Scouts and families engage in activities focused on three core aims: Character Development, Citizenship Training, and Personal Fitness.



**Every Day**, our community supports youth who are committed to excellence. Old North State Council gratefully acknowledges our Adult Volunteers and Friends of Scouting Contributors who help young people BE PREPARED for higher education, careers, leadership, and service.

#### Executive Board Governing Leadership

**JD Wooten**  
Council President

**Clif Morris**  
Scout Executive/CEO

**Micky Klutz**  
Council Treasurer

**Jason Hicks**  
Council Commissioner

**Bob Paxton**  
National Representative

**Aaron Bennett**  
Council Attorney

### Real Programs for Real Life



### Service Districts

#### Akela

High Point, Trinity, Archdale, West Guilford

#### Alamance

Alamance County

#### Cherokee

Caswell, Rockingham, & Person Counties

#### Guilford

Greensboro, East Guilford County

#### Uwharrie

Davidson, Davie, Randolph Counties



#### Cherokee Scout Reservation

Yanceyville, NC

#### Woodfield Scout Camp

Trinity, NC

#### Hagan Sea Base

High Rock Lake, NC

#### Hemric Scout Reservation

Clarksville, VA





## Scouting is for All Youth

Old North State Council (ONSC) experienced significant growth in 2024, with total youth membership reaching 3,388 in the Triad region. The council saw a 28 percent increase in Cub Scout participation, driving an overall youth membership growth of 9 percent. Notable increases included a 40 percent rise in girl participation and a 35 percent growth in diverse market populations. Strong school partnerships, active unit engagement, and dedicated leadership from the council membership committee demonstrated the vitality of Scouting in North Carolina. ONSC's total membership now exceeds 5,000, including both youth and adult members.

ONSC Awarded **161** Eagle Scout Awards in 2024.



## Unforgettable Events

**Outdoor Learning Experiences:** Summer and Winter Camp, Cub Overnighter, ONSC's new Trail Head Event for Arrow of Light Transfer Scouts highlight yet another strong and productive year of activities designed to deliver adventure, teach life skills and promote advancement for our Scouts. Nearly 3,000 youth attended our major camping events along with 1,600 adults in addition to the Unit's monthly camping and program activities.

**The Road Ahead:** in 2025 Old North State will host the Order of the Arrow Section Conclave, National Camping School, and will announce major improvements to Merit Badge Universities, Day Camps and Fishing Days. In addition, the council will actively be recruiting Scouts to attend the highly anticipated 2026 National Jamboree that will run concurrently with our Nation's 250th celebration. Excitement is already being built for what promises to be a landmark event.



## Scholarships

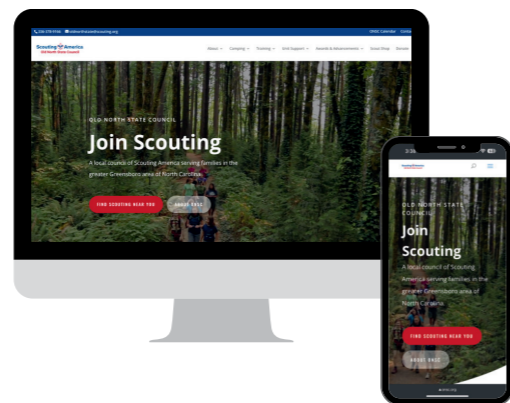
In 2024, ONSC provided extensive financial support for registration, camping and activities to ensure all youth and adults experience the scouting adventure and are duly recognized. Over \$36,000 was awarded in the form of direct subsistence and \$100,000 in recognition and awards. Local scouts also enjoyed national scholarships from the Eagle Scout Association and Sporty's Aviation Exploring Club of \$20,000 or more for their secondary education or workforce endeavors.

## Community Service

Scouts provided valuable community service, contributing 10,000 hours worth \$300,000 and collecting 25,000 pounds of food for local agencies. Their Eagle Scout projects benefited schools through the creation of outdoor classrooms, nature trails, and other educational improvements.

## Elevating Our Brand

**Scouting's Positive Message:** The Old North State Council made transformative investments in its 2024 Communications and Marketing strategies. Combined with Scouting America's aggressive marketing efforts, BeAScout.org reached all-time high traffic levels. For the first time in years, media sentiment shifted positive, reinforcing the impact of Scouting.



**Digital Improvements:** Old North State Council enhanced its technology infrastructure in 2024 by launching a new website (www.onsc.org) and hiring a full-time Marketing Specialist. Key improvements included creating a dedicated membership recruitment page and installing campus-wide wireless internet at Cherokee Scout Reservation to enhance camper safety and volunteer convenience. The council also streamlined operations by consolidating its phone, computer, and internet systems. These technological upgrades have significantly improved communication between volunteers and council staff while enhancing overall customer service.



## Strengthening Our Future

**Generosity and the impact of Planned Giving in action:** Thanks to the Carroll Shoffner, Hal Sigman Estates and an anonymous donor, Old North State Council was able to make over \$850,000 of improvements to our Camping Facilities including many needed deferred projects like roofs, water and electricity infrastructure, refurbishment of campsites and dining hall improvements. In addition, ONSC re-established its deferred maintenance account and policy, and dutifully added over \$250,000 to our Endowment Fund.

**Fiscal Responsibility:** Old North State Council maintained strong fiscal responsibility in 2024, ending the year with a balanced budget. Local fundraising efforts increased by 10 percent, meeting budget targets through generous donations to Friends of Scouting, the Sporting Clays event, and the Whitney M. Young, Jr. event. All funds raised directly support ONSC's local Scouting programs.

## Advocacy and Safeguarding Youth

**Youth Protection:** Old North State has always been a perennial leader in youth safety and 2024 was no different as multiple safety and training courses were conducted and our Youth Protection Training maintained near 100 participation level each month.

**Appropriate Facilities:** The commitment to the internet project at Cherokee Scout Reservation now provides full access to our First Alert system to youth, leaders and parents in the case of any threats to our camper's safety. In addition, over 50 appropriate security cameras were installed throughout camp to assist camp directors in maintaining a positive camping experience.

## Income

**\$2,329,907**

- Friends of Scouting 26%
- Camping 25%
- Investment 21%
- Activities 7%
- Other 7%
- Project Sales 6%
- Special Events 5%
- United Way 3%

## Expense

**\$2,314,829**

- Program 79%
- Leader Training 5%
- Media / Marketing 4%
- Insurance 4%
- Administration 3%
- Professional Fees 3%
- BSA Charter Fee 2%

	Revenues	Disbursements
<b>Youth Member Family</b>	<ul style="list-style-type: none"> <li>Personal Savings</li> <li>Camp Card Sale</li> <li>Popcorn Sale</li> <li>Relatives</li> </ul>	<ul style="list-style-type: none"> <li>Uniform and Handbooks</li> <li>Personal Equipment</li> <li>Camping Fees</li> <li>Unit Dues</li> </ul>
<b>The Unit</b>	<ul style="list-style-type: none"> <li>Unit Dues</li> <li>Project Sales</li> <li>Approved Money Earning Projects</li> </ul>	<ul style="list-style-type: none"> <li>Camping Equipment</li> <li>Registration Fees</li> <li>Supplemental Training</li> <li>Unit Events</li> </ul>
<b>Charter Partners</b>	<ul style="list-style-type: none"> <li>Organization's Budget</li> </ul>	<ul style="list-style-type: none"> <li>Meeting Facilities</li> <li>Occupancy Expenses</li> </ul>
<b>Old North State Council</b>	<ul style="list-style-type: none"> <li>Friends of Scouting</li> <li>Camping / Activities</li> <li>Special Events</li> <li>Product Sales</li> <li>Endowments, Major Gifts and Trust Fund</li> </ul>	<ul style="list-style-type: none"> <li>Professional Executives</li> <li>Scout Service Center</li> <li>Program Facilities</li> <li>Risk Management</li> <li>Insurance</li> <li>Member/Unit Growth</li> </ul>
<b>Scouting America</b>	<ul style="list-style-type: none"> <li>Member Registrations</li> <li>Council Charter Fees</li> <li>Scout Shops</li> <li>National Trust Fund</li> </ul>	<ul style="list-style-type: none"> <li>High Adventure Bases</li> <li>Program Design</li> <li>Communications</li> <li>Local Council Service</li> </ul>

## Stewardship and Governance

Old North State Council's annual operating budget and financial needs including staff management, is determined and overseen by a volunteer finance committee and executive board composed of a diverse group of Triad business, community and longtime scout volunteers. Strong fiscal accountability is utmost to ensure donations are strictly utilized in the development and sustainability of local programs. ONCS is independently audited annually by Apple, Koceja & Associates, PA.